

Factory VFX contributes to 2012

SANTA ROSA, CA — For the Roland Emmerich film *2012*, Factory VFX (www.factoryvfx.com) and partner company RotoFactory completed composites, plate reconstructions and wire/rig removal.

Digital effects supervisor Nicholas Cerniglia says the director wanted to slow down the action in a boxing scene, and due to the camera flashes that occurred throughout the shot, a retime effect needed to be applied, warping objects and people.

"The boxer's arms, back and head, as well as the

boxing ring floor and ropes had to be fixed frame by frame," Cerniglia explains.

The "after" image (below) shows the final shot, in which a large amount of hand painting and clean plates were applied to correct the frame, blending artifacts and distortions caused by the retime. The studio used Timewarp for the retime and After Effects CS4 for the painting.

In addition to Cerniglia, the Factory|VFX team included executive producer Eric Christensen, VFX supervisor Russ Sueyoshi and lead digital artist Radley Teruel.



Unit opens Color suite

LONDON — Unit (www.unit.tv), here, has expanded its list of creative services with the recent opening of an Apple Color grading suite. The studio has also appointed Simon Astbury colorist.

Unit specializes in commercials, promos, feature-length programming and music videos, and already has one suite, operated by colorist James Willett. The new room will help the studio cope with a growing demand from high-profile clients.

Astbury has worked with a number of production companies and international broadcasters, in-

cluding the BBC, ITV, Channel 4, Nat Geo and Discovery. His UK credits include work on *Gok's Fashion Fix*, *3 Men In Another Boat*, *Francesco's Mediterranean*, *Last Man Standing* and Richard Hammond's *Engineering Connections*.

Color is part of the new Apple Final Cut Studio suite of tools. Also featured are Tangent Devices' CP200 modular control panels and a Cine-tal Cinemascope 10-bit monitor.

Unit is starting work on the new *Watchdog* series and on *The Culture Show*.

What Post readers are experiencing

Right Now

Music: "During the day I'm listening to Raekwon's new album 'Only Built 4 Cuban Linx, pt. 2' to take me back to the days of the Wu Tang Clan."



Books: "And speaking of clans, I'm reading 'Tokyo Underworld: The Fast and Hard Life of an American Gangster in Japan,' by Robert Whiting."

Movies: "And while traveling, I watched *Let the Right One In*."

— **Michael Waldron**, Creative Director, Nailgun, New York
(www.nailgun.com)

Music: "I've been listening to a lot of blues lately; Muddy Waters, Howlin' Wolf, John Lee Hooker, T-Bone Walker."

Books: "Actually, right now I'm reading (dare I admit it?) 'How To Win Friends and Influence People,' by Dale Carnegie."

— **Sean Henry**, Executive Producer, Calabash Animation, Chicago
(www.calabashanimation.com)



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— **Lesley Chilcott**, producer of the doc *It Might Get Loud*/Earth advocate